

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103686-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103686
Alt Order #	06830032
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/22/12 to 10/28/12	2x	-TWTF--					
	KSNV			Tu	10/23/12	:30	5:27 AM	NVSB-TV12-35 Rally	\$450.00		6
	KSNV			Tu	10/23/12	:30	5:48 AM	NVSB-TV12-36 Benefit Y	\$450.00		1
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/12 to 10/28/12	2x	-TWTF--					
	KSNV			Tu	10/23/12	:30	6:30 AM	NVSB-TV12-35 Rally	\$700.00		5
	KSNV			Tu	10/23/12	:30	6:54 AM	NVSB-TV12-36 Benefit Y	\$700.00		1
8	KSNV	Today Show	658a-9am		to						
				10/22/12 to 10/28/12	6x	-TWTF--					
	KSNV			Tu	10/23/12	:00			\$900.00	Credited	3
	KSNV			Tu	10/23/12	:00			\$900.00	See MG 8.17,8.18,8.19	13
				NOT AVAILABLE RATE							
	KSNV			Tu	10/23/12	:30	7:58 AM	NVSB-TV12-35 Rally	\$900.00		1
	KSNV			Tu	10/23/12	:30	8:30 AM	NVSB-TV12-36 Benefit Y	\$900.00	MG for 8.13,8.14,8.10	18
	KSNV			Tu	10/23/12	:30	8:49 AM	NVSB-TV12-35 Rally	\$900.00		2
				ABLE TO PLACE							
	KSNV			W	10/24/12	:30	7:28 AM	NVSB-TV12-34 Keep Figh	\$900.00		5
	KSNV			W	10/24/12	:30	7:59 AM	NVSB-TV12-34 Keep Figh	\$900.00		4
	KSNV			W	10/24/12	:30	8:46 AM	NVSB-TV12-34 Keep Figh	\$900.00	MG for 8.13,8.14,8.10	17
10	KSNV	Noon News	12-1230pm		to						
				10/22/12 to 10/28/12	4x	-TWTF--					
	KSNV			Tu	10/23/12	:30	12:15 PM	NVSB-TV12-35 Rally	\$425.00	MG for 10.4 10/24	5
	KSNV			Tu	10/23/12	:30	12:25 PM	NVSB-TV12-36 Benefit Y	\$425.00		1
	KSNV			W	10/24/12	:00			\$425.00	See MG 10.5	4
				NOT AVAILABLE RATE							

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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103686-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103686
Alt Order #	06830032
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103**

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Advertiser	Berkley, Shelley for Senate	Invoice #	103686-1
Product	BERKLEY FOR SENATE	Invoice Date	10/28/12
Estimate Number	30S	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	KSNV	Order #	103686
Account Executive	Amy McCreary	Alt Order #	06830032
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
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		Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	KSNV	Dr Phil	3-4p	to							
	KSNV			Th	10/25/12	:30	3:23 PM	NVSB-TV12-34 Keep Figh	\$450.00		6
	KSNV			F	10/26/12	:30	3:15 PM	NVSB-TV12-34 Keep Figh	\$450.00		4
22	KSNV	4PM NEWS (1 hour)	4-5pm	to							
				10/22/12 to 10/28/12	2x	-TWTF--					
	KSNV			Tu	10/23/12	:30	4:25 PM	NVSB-TV12-35 Rally	\$725.00		1
	KSNV			Tu	10/23/12	:30	4:43 PM	NVSB-TV12-36 Benefit Y	\$725.00		6
26	KSNV	M-F Early News	5-630p	to							
				10/22/12 to 10/28/12	2x	-TWTF--					
	KSNV			Tu	10/23/12	:30	5:18 PM	NVSB-TV12-35 Rally	\$1,200.00		5
	KSNV			Tu	10/23/12	:30	5:52 PM	NVSB-TV12-36 Benefit Y	\$1,200.00		1
29	KSNV	Face to Face w/ J.Ralston	730-758pm	to							
				10/22/12 to 10/28/12	4x	-TWTF--					
	KSNV			Tu	10/23/12	:00			\$900.00	See MG 29.5,29.6,29.7,29.8	2
								NOT AVAILABLE RATE			
	KSNV			Tu	10/23/12	:30	7:58 PM	NVSB-TV12-35 Rally	\$900.00	MG for 29.3,29.4,29.2,29.1	6
	KSNV			W	10/24/12	:00			\$900.00	See MG 29.5,29.6,29.7,29.8	1
								NOT AVAILABLE RATE			
	KSNV			W	10/24/12	:30	7:54 PM	NVSB-TV12-34 Keep Figh	\$900.00	MG for 29.3,29.4,29.2,29.1	7
	KSNV			Th	10/25/12	:00			\$900.00	See MG 29.5,29.6,29.7,29.8	3
								NOT AVAILABLE RATE			
	KSNV			Th	10/25/12	:30	7:58 PM	NVSB-TV12-34 Keep Figh	\$900.00	MG for 29.3,29.4,29.2,29.1	5
	KSNV			F	10/26/12	:00			\$900.00	See MG 29.5,29.6,29.7,29.8	4
								NOT AVAILABLE RATE			
	KSNV			F	10/26/12	:30	7:39 PM	NVSB-TV12-34 Keep Figh	\$900.00	MG for 29.3,29.4,29.2,29.1	8
31	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm		to							

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Sales Region	National

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Alt Order #	06830032
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			to						
					10/22/12 to 10/28/12	8x	-TWTF--				
	KSNV			Tu	10/23/12	:00			\$1,300.00	See MG 31.9,31.10,31.11,31.12,31.1:	1
					NOT AVAILABLE RATE						
	KSNV			Tu	10/23/12	:00			\$1,300.00	See MG 31.9,31.10,31.11,31.12,31.1:	6
					NOT AVAILABLE RATE						
	KSNV			Tu	10/23/12	:30	6:42 PM	NVSB-TV12-35 Rally	\$1,300.00	MG for 31.4,31.8,31.7,31.2,31.5,31.3,	9
	KSNV			Tu	10/23/12	:30	6:59 PM	NVSB-TV12-36 Benefit Y	\$1,300.00	MG for 31.4,31.8,31.7,31.2,31.5,31.3,	10
	KSNV			W	10/24/12	:00			\$1,300.00	See MG 31.9,31.10,31.11,31.12,31.1:	2
					NOT AVAILABLE RATE						
	KSNV			W	10/24/12	:00			\$1,300.00	See MG 31.9,31.10,31.11,31.12,31.1:	5
					NOT AVAILABLE RATE						
	KSNV			W	10/24/12	:30	6:34 PM	NVSB-TV12-34 Keep Figh	\$1,300.00	MG for 31.4,31.8,31.7,31.2,31.5,31.3,	12
	KSNV			W	10/24/12	:30	6:58 PM	NVSB-TV12-34 Keep Figh	\$1,300.00	MG for 31.4,31.8,31.7,31.2,31.5,31.3,	15
	KSNV			Th	10/25/12	:00			\$1,300.00	See MG 31.9,31.10,31.11,31.12,31.1:	3
					NOT AVAILABLE RATE						
	KSNV			Th	10/25/12	:00			\$1,300.00	See MG 31.9,31.10,31.11,31.12,31.1:	7
					NOT AVAILABLE RATE						
	KSNV			Th	10/25/12	:30	6:35 PM	NVSB-TV12-34 Keep Figh	\$1,300.00	MG for 31.4,31.8,31.7,31.2,31.5,31.3,	16
	KSNV			Th	10/25/12	:30	7:19 PM	NVSB-TV12-34 Keep Figh	\$1,300.00	MG for 31.4,31.8,31.7,31.2,31.5,31.3,	14
	KSNV			F	10/26/12	:00			\$1,300.00	See MG 31.9,31.10,31.11,31.12,31.1:	4
					NOT AVAILABLE RATE						
	KSNV			F	10/26/12	:00			\$1,300.00	See MG 31.9,31.10,31.11,31.12,31.1:	8
					NOT AVAILABLE RATE						
	KSNV			F	10/26/12	:30	7:18 PM	NVSB-TV12-34 Keep Figh	\$1,300.00	MG for 31.4,31.8,31.7,31.2,31.5,31.3,	13
	KSNV			F	10/26/12	:30	7:29 PM	NVSB-TV12-34 Keep Figh	\$1,300.00	MG for 31.4,31.8,31.7,31.2,31.5,31.3,	11
33	KSNV	WKND Jeop/Wheel	630-730pm		to						
					10/22/12 to 10/28/12	2x	-----S-				

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Product	BERKLEY FOR SENATE
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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	WKND Jeep/Wheel	630-730pm		to						
	KSNV			Sa	10/27/12	:30	6:35 PM	NVSB-TV12-38 Endorse	\$525.00		1
	KSNV			Sa	10/27/12	:30	7:06 PM	NVSB-TV12-38 Endorse	\$525.00		2
34	KSNV	News 3 in Prime	7-10pm		to						
					10/22/12 to 10/28/12	1x	-----S				
	KSNV			Su	10/28/12	1:00	9:02 PM	NVSB-TV12-05 Bailey	\$3,600.00		1
43	KSNV	Tonight Show	1135p-1237a		to						
					10/22/12 to 10/28/12	8x	-TWTF--				
	KSNV			Tu	10/23/12	:00			\$500.00	See MG 43.9,43.10,43.11,43.12,43.13	1
					NOT AVAILABLE RATE						
	KSNV			Tu	10/23/12	:00			\$500.00	See MG 43.9,43.10,43.11,43.12,43.13	5
					NOT AVAILABLE RATE						
	KSNV			Tu	10/23/12	:30	11:45 PM	NVSB-TV12-35 Rally	\$500.00	MG for 43.7,43.2,43.8,43.4,43.6,43.3,	10
	KSNV			Tu	10/23/12	:30	12:31 AM	NVSB-TV12-36 Benefit Y	\$500.00	MG for 43.7,43.2,43.8,43.4,43.6,43.3,	11
	KSNV			W	10/24/12	:00			\$500.00	See MG 43.9,43.10,43.11,43.12,43.13	2
					NOT AVAILABLE RATE						
	KSNV			W	10/24/12	:00			\$500.00	See MG 43.9,43.10,43.11,43.12,43.13	7
					NOT AVAILABLE RATE						
	KSNV			W	10/24/12	:00			\$500.00	Unresolved	9
					NOT AVAILABLE RATE						
	KSNV			W	10/24/12	:00			\$500.00	Unresolved	12
					NOT AVAILABLE RATE						
	KSNV			Th	10/25/12	:00			\$500.00	See MG 43.9,43.10,43.11,43.12,43.13	3
					NOT AVAILABLE RATE						
	KSNV			Th	10/25/12	:00			\$500.00	See MG 43.9,43.10,43.11,43.12,43.13	6
					NOT AVAILABLE RATE						
	KSNV			Th	10/25/12	:30	12:09 AM	NVSB-TV12-34 Keep Figh	\$500.00	MG for 43.7,43.2,43.8,43.4,43.6,43.3,	14

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43	KSNV	Tonight Show	1135p-1237a	to							
	KSNV			Th	10/25/12	:30	12:30 AM	NVSB-TV12-34 Keep Figh	\$500.00	MG for 43.7,43.2,43.8,43.4,43.6,43.3,	15
	KSNV			F	10/26/12	:00			\$500.00	See MG 43.9,43.10,43.11,43.12,43.1	4
	KSNV			F	10/26/12	:00			\$500.00	See MG 43.9,43.10,43.11,43.12,43.1	8
	KSNV			F	10/26/12	:00			\$500.00	Unresolved	13
	KSNV			F	10/26/12	:00			\$500.00	Unresolved	16
44	KSNV	M-F News 3 at Eleven	11pm-1135pm	to							
				10/22/12 to 10/28/12	4x		-TWTF--				
	KSNV			Tu	10/23/12	:30	11:13 PM	NVSB-TV12-36 Benefit Y	\$1,200.00		3
	KSNV			W	10/24/12	:30	11:20 PM	NVSB-TV12-34 Keep Figh	\$1,200.00		1
	KSNV			Th	10/25/12	:30	11:22 PM	NVSB-TV12-34 Keep Figh	\$1,200.00		4
	KSNV			F	10/26/12	:30	11:30 PM	NVSB-TV12-34 Keep Figh	\$1,200.00		2
46	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	to							
				10/22/12 to 10/28/12	2x		-----SS				
	KSNV			Sa	10/27/12	:00			\$1,100.00	See MG 46.3	2
	KSNV			Su	10/28/12	1:00	11:19 PM	NVSB-TV12-05 Bailey	\$2,200.00	MG for 46.2 10/27	3
	KSNV			Su	10/28/12	1:00	11:26 PM	NVSB-TV12-05 Bailey	\$2,200.00		1
48	KSNV	Saturday Today	7a-9am	to							
				10/22/12 to 10/28/12	1x		-----S-				
	KSNV			Sa	10/27/12	:30	8:24 AM	NVSB-TV12-38 Endorse	\$625.00		2
49	KSNV	News 3 Sunrise SATURDAY	6a-7a	to							

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Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103686-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103686
Alt Order #	06830032
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
49	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
					10/22/12 to 10/28/12	1x	-----S-				
	KSNV			Sa	10/27/12	1:00	6:48 AM	NVSB-TV12-05 Bailey	\$700.00		2
50	KSNV	Sunday Today	7a-8am		to						
					10/22/12 to 10/28/12	1x	-----S				
	KSNV			Su	10/28/12	:30	7:26 AM	NVSB-TV12-38 Endorse	\$750.00		1
53	KSNV	Vegas Inc.	6:30-8pm		to						
					10/22/12 to 10/28/12	1x	-----S-				
	KSNV			Sa	10/27/12	:30	7:52 PM	NVSB-TV12-38 Endorse	\$375.00		1
54	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/22/12 to 10/28/12	3x	--WTF--				
	KSNV			W	10/24/12	1:00	5:10 AM	NVSB-TV12-05 Bailey	\$900.00		1
	KSNV			Th	10/25/12	1:00	5:29 AM	NVSB-TV12-05 Bailey	\$900.00		3
	KSNV			F	10/26/12	1:00	5:47 AM	NVSB-TV12-05 Bailey	\$900.00		2
56	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/22/12 to 10/28/12	3x	--WTF--				
	KSNV			W	10/24/12	1:00	6:19 AM	NVSB-TV12-05 Bailey	\$1,400.00		1
	KSNV			Th	10/25/12	1:00	6:23 AM	NVSB-TV12-05 Bailey	\$1,400.00		2
	KSNV			F	10/26/12	1:00	6:08 AM	NVSB-TV12-05 Bailey	\$1,400.00		3
58	KSNV	Today Show	658a-9am		to						
					10/22/12 to 10/28/12	3x	--WTF--				
	KSNV			W	10/24/12	1:00	7:23 AM	NVSB-TV12-05 Bailey	\$1,800.00		1
	KSNV			Th	10/25/12	1:00	7:27 AM	NVSB-TV12-05 Bailey	\$1,800.00		2
	KSNV			F	10/26/12	1:00	8:35 AM	NVSB-TV12-05 Bailey	\$1,800.00		3
60	KSNV	4PM NEWS (1 hour)	4-5pm		to						

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

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Estimate Number	30S

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
60	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/22/12 to 10/28/12	3x	--WTF--				
	KSNV			W	10/24/12	1:00	4:22 PM	NVSB-TV12-05 Bailey	\$1,450.00		1
	KSNV			Th	10/25/12	1:00	4:43 PM	NVSB-TV12-05 Bailey	\$1,450.00		2
	KSNV			F	10/26/12	1:00	4:53 PM	NVSB-TV12-05 Bailey	\$1,450.00		3
62	KSNV	M-F Early News	5-630p		to						
					10/22/12 to 10/28/12	3x	--WTF--				
	KSNV			W	10/24/12	1:00	6:23 PM	NVSB-TV12-05 Bailey	\$2,400.00		1
	KSNV			Th	10/25/12	1:00	5:11 PM	NVSB-TV12-05 Bailey	\$2,400.00		3
	KSNV			F	10/26/12	1:00	6:26 PM	NVSB-TV12-05 Bailey	\$2,400.00		2

Aired Spots **73**

<u>Gross Total</u>	\$74,150.00	
<u>Agency Commission</u>	\$11,122.50	
<u>Net Amount Due</u>	\$63,027.50	<u>Payment Terms 30 Days</u>

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